

the tourist guide



RATE CARD 2023

the tourist guide



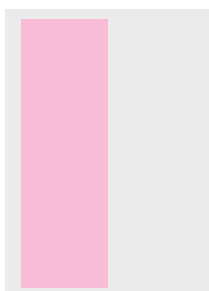
The Tourist Guide is not only a free magazine designed to be easily obtained by visitors from overseas, but also an ideal outlet for you to reach these same people.

The Tourist Guide aims to cater to all of the visitor's needs when it comes to information about touring Ireland, and provides an indispensable read about all the best things to do with a focus on what to see, what to do, where to eat, and where to drink.

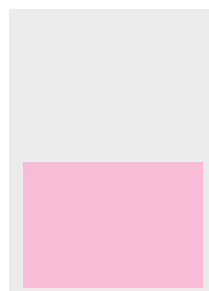
Distributed directly to the eager visitor throughout Ireland's hotels and tourists sites, you reach the core group when they are most receptive.



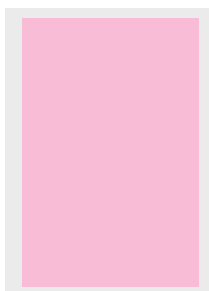
Double page spread €2,400
480 mm wide x 305 mm tall



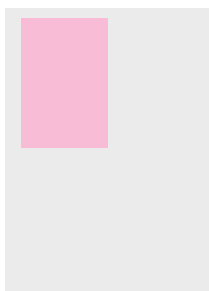
Half page (Vertical) €800
103 mm wide x 305 mm tall



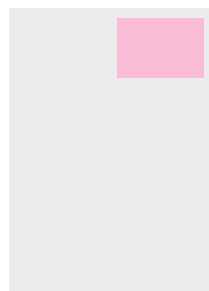
Half page (Horizontal) €800
210 mm wide x 150 mm tall



Full page with border €1,400
240 mm wide x 305 mm tall



Quarter page €450
103 mm wide x 150 mm tall



Sixth page €250
103 mm wide x 73 mm tall

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2023	STREET DATE	COPY DATE
Nr 1	23 May	13 May
Nr 2	19 September	9 September
Nr 3	14 November	4 November



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