

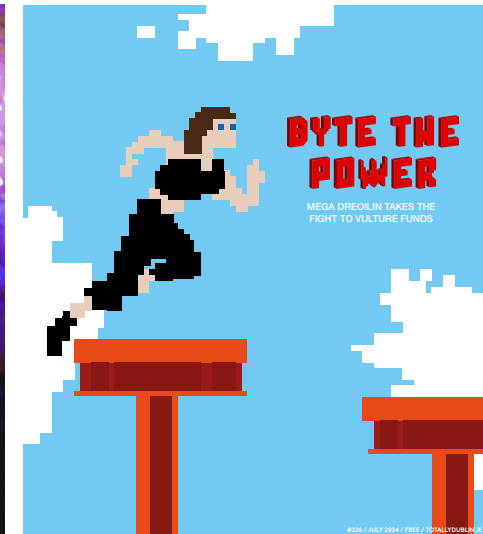
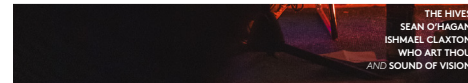


Totally Dublin is Dublin - we're the city's most widely-read, highly-distributed cultural freesheet, dedicated to covering Dublin high and low, North and South, upside down and inside out. With unparalleled listings, incisive feature content on all facets of culture - music, film, fashion, design, photography, illustration, print, bar and food reviews, and interviews, TD has established itself as essential in its 19 years of existence. We are known for our unique and authentic features, insights and commitment to original content and criticism. Where else would you traipse the streets of the city with Acid Granny, bring Tom Mathews to meet Pat Ingoldsby for a chat or hang out in the laundromats of the capital to find out about who frequents them?

With 500 distribution points throughout the city in bars, restaurants, cinemas, venues, shopping centres, shops, (and in one case, a tattoo parlour), a dedicated website, and packed-out events, our influence is far-reaching. Totally Dublin is picked up by members of all Dublin demographics, but we're particularly popular with the 25 - 45 culturally savvy, curious and civic-minded. At last count, our readership numbers over 125,000 which, when combined with our essential website gives us by far the highest influence of any culture guide in the country.



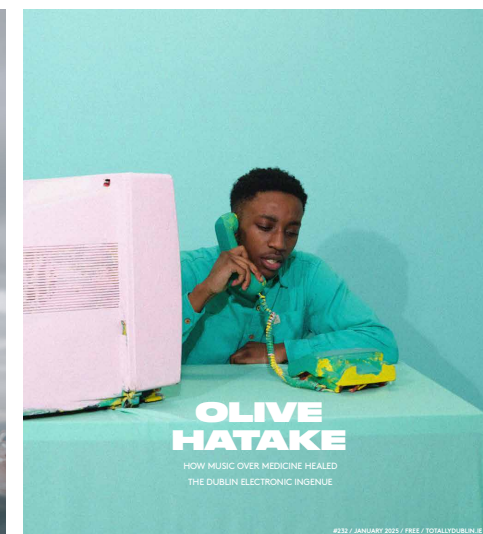
TOTALLY DUBLIN



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AT A GLANCE

Established

2004

Readership figures

100-130K

29K

page views on
average per month

twitter followers

29,400

facebook friends

16,000

instagram followers

11,500

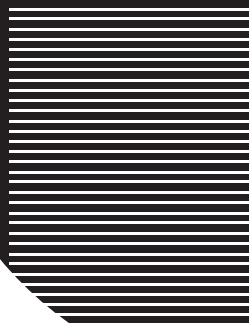
March

			x		

Monthly publication

350

citywide
pick-up points



cafés
bars
restaurants
cinemas
hotels
shops
shopping centres
entertainment venues

Newsletter mailouts

7,300

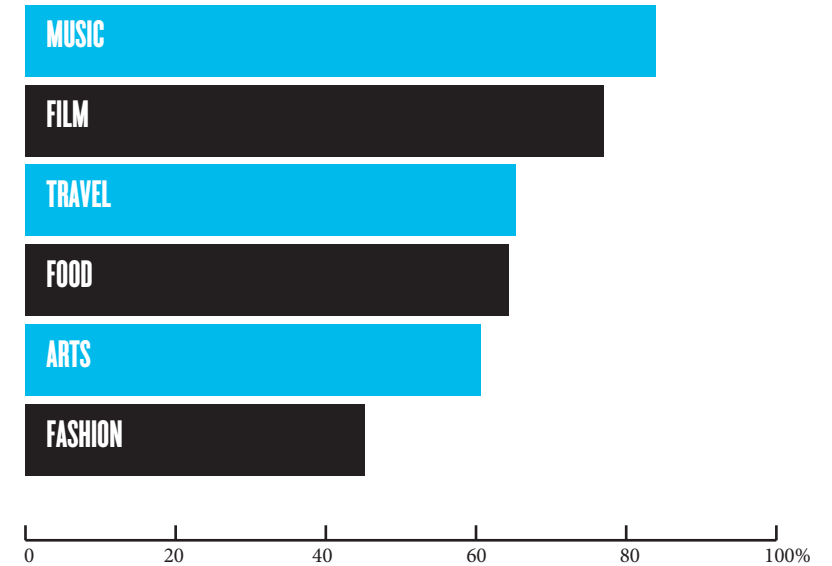
AUDIENCE

**Social
Energisers
and
Influencers**



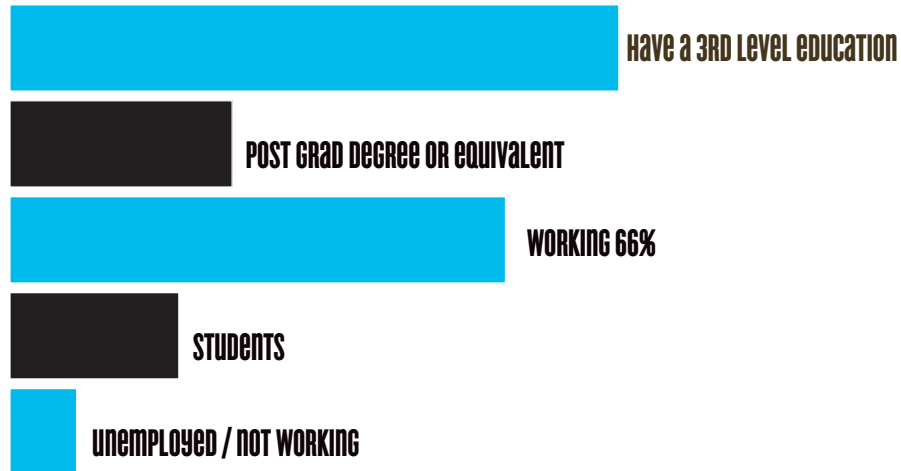
83.7%
of readers are aged
18-39

INTERESTS (OUT OF 18 OPTIONS)

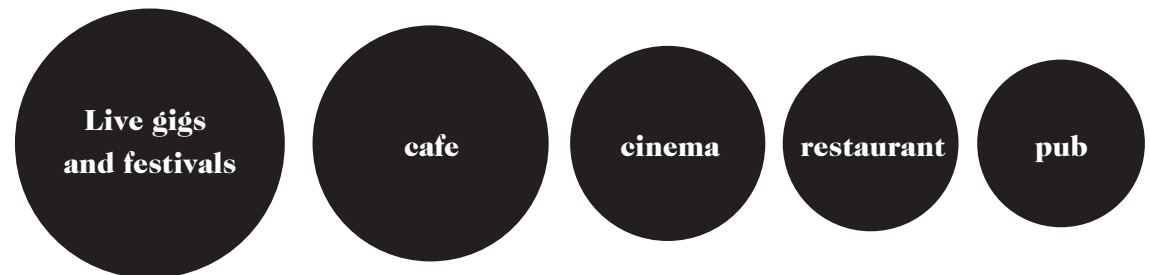


EDUCATION & OCCUPATION

Totally Dublin's readers are well educated, working / studying and likely to be high achievers.



top entertainment choices



0 20 40 60 80 100%

CONTENT



Totally Dublin

is totally, entirely, completely Dublin - we're the city's most widely-read, highly-distributed freesheet, dedicated to covering Dublin high and low, North and South, upside down and inside out. With unparalleled listings, incisive feature content on all facets of culture both Irish and international, music, film, fashion, bar and food reviews, and interviews, TD has established itself as the go-to guide to our city in its over fifteen years of existence. We are known for our wit-heavy writing style and sharp attention to design and for highlighting the hidden parts of our city.



totallydublin.ie

is the online partner of Totally Dublin Magazine, housing magazine content as well as some web specific content. Popular with local Dubliners, those beyond The Pale looking to keep up with what's happening, and those planning a trip to the city.

CONTENT PARTNERSHIPS

Here are a selection of content partnerships which covered print, online and social media in 2025. We look forward to working with you in amplifying and supporting your message.

RDS Visual Arts Awards

- Double-page spread highlighting artists and their work for this exhibition and production.
- Liaising with PR and organisations in terms of design and content
- Amplification via online and socials.

REALISATIONS



The RDS Visual Art Awards is the most important platform for visual art graduates in Ireland. It provides a curated exhibition opportunity and a prize fund of €30,000, as well as vital exposure for visual artists at an early stage of their career. We are proud to offer our readers a first glimpse of some of the works which will go on show in the RDS this month.

A staple on the arts scene for supporting emerging Irish artists, the RDS Visual Art Awards will showcase an exciting selection of work from visual art graduates in the RDS Concert Hall, Ballsbridge, as part of an exhibition curated by Irish artist Aiden Barry. The 13 exhibiting artists are some of the best BA & MA visual art graduates from all over Ireland, who have gone through a highly competitive two-stage process to get their work into this coveted show. The 2022 exhibition runs from 21 to 29 October.

This page, clockwise from top left:

2022 RDS Visual Art Awards exhibitors with Aiden Barry

Aisling Phelan
Dual Reality
National College of Art & Design
aislingphelan.cargo.site

Szymon Minias
Collateral Play
SETU Wexford School of Art & Design
@szymon.minias

Kat Lalor
Melanesia: A Journey
TU Dublin School of Creative Arts
@katlalorva

Sinead McCormick
Adrift
TU Dublin School of Creative Arts, West Cork Islands
sineadccormick.com

Emily Unsworth
Body of Holds
SETU Waterford
@emilyunsworthvisualart

Eden Munroe
Plasma and Ore
TU Dublin School of Creative Arts
@edenmunroe.v.a



This page, clockwise from top left:

Lucy Peters
Making It Last
IADT Dun Laoghaire
@lucky_lucy_peters

Michelle Malone
Great Uncle Joe
TU Dublin School of Creative Arts
michellemalone.net

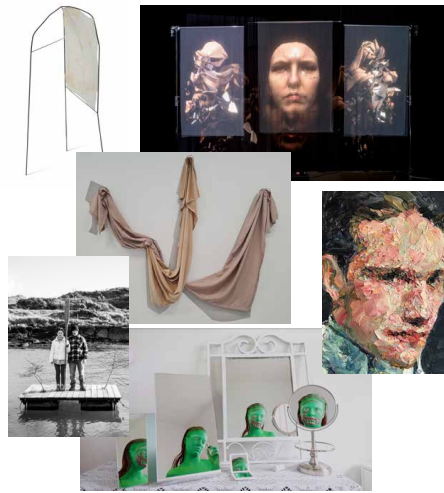
Myfanwy Frost-Jones
Invasive Species
MTU Crawford College of Art & Design
myfanwyfrost-jones.com

Venus Patel
Eggshells
TU Dublin School of Creative Arts
@venusar666

Orla Comerford
Outreach
National College of Art & Design
@orla_comerford

Sadhá Mowlds
Double-crossed
Southern Illinois, USA
sadhalmowlds.com

Francine Marquis
Threads Spaced Two Five
Burren College of Art
franknobidegal.com



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Other recent clients include Waterways Ireland, Body & Soul and Griffith College.



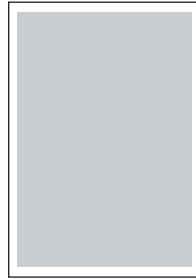
The 2022 RDS Visual Art Awards Exhibition will run in the RDS Concert Hall, Ballsbridge, Dublin 4, from 21 to 29 October. Opening hours are 10.30am to 5.30pm daily. Entry is free of charge via Merrion Road. There are five free curator's tours of the exhibition, for further information and to book a place see www.rds.ie/visualart

@rdsdublin

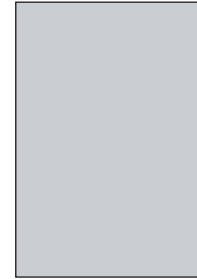
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RATES

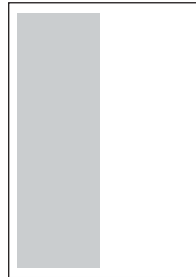
Issue 2025	Publishing dates
233	31 January
234	21 February
235	21 March
236	17 April
237	16 May
238	20 June
239	18 July
240	22 August
241	19 September
242	17 October
243	21 November
244	12 December



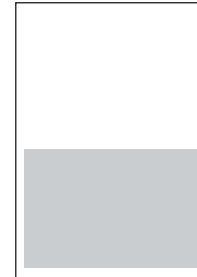
Full page with border
€3,450 (per copy: 6.8 cent)
 227mm wide x 335mm tall



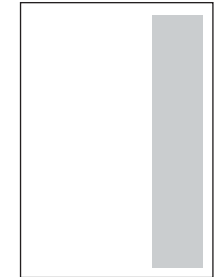
Full page with bleed to edge
€3,450 (per copy: 6.8 cent)
 260mm wide x 360mm tall (plus 5mm bleed)



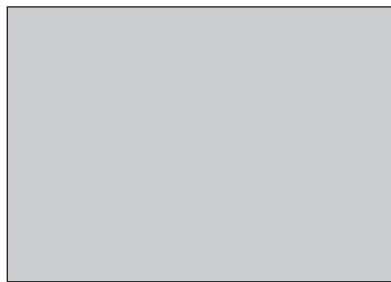
Half page (Vertical)
€2,090 (per copy: 4.1 cent)
 111mm wide x 335mm tall



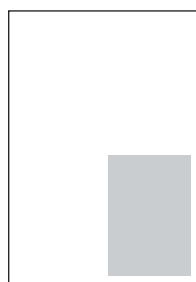
Half page (Horizontal)
€2,090 (per copy: 4.1 cent)
 227mm wide x 165mm tall



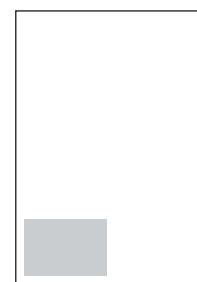
Third page
€1,800 (per copy: 3.5 cent)
 72mm wide x 335mm tall



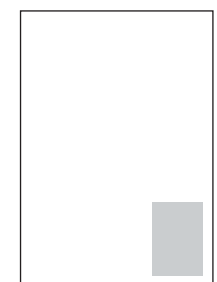
Double page spread
€5,290 (per copy: 10.4 cent)
 520mm wide x 360mm tall (plus 5mm bleed)



Quarter page
€1,270 (per copy: 2.5 cent)
 111mm wide x 165mm tall

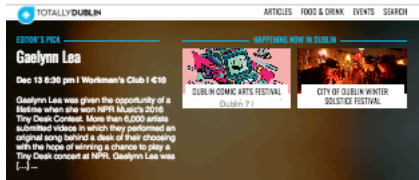


Eighth page
€730 (per copy: 1.4 cent)
 111mm wide x 80mm tall

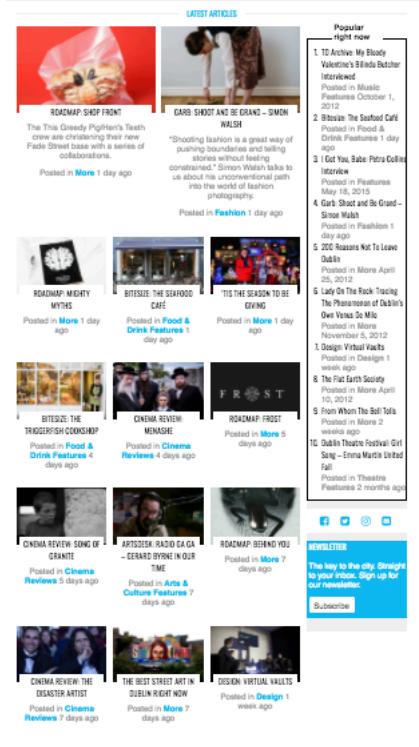


Ninth page
€600 (per copy: 1.1 cent)
 72mm wide x 108mm tall

WEB RATES



Billboard/
Leaderboard
€660

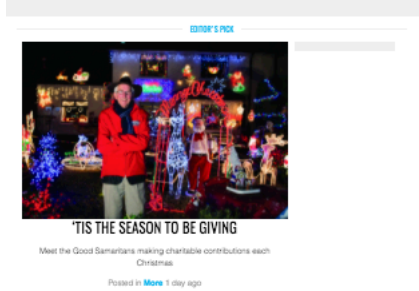


MPU
Position 1
Above the fold
€450

MPU
Position 2
Above the fold
€400

MPU
Position 3
Below the fold
€350

**29,000
uniques
per month,
and two
page views
per visit**



ARTWORK SUBMISSION DETAILS

All artwork must be submitted in CMYK (no spot colours, no RGB), preferably as a press-ready PDF, all raster elements to be at a resolution of 300dpi.
Total ink limit for solid colours: 220%
No Word/Publisher/Works/Powerpoint documents, please.
email to: sales@totallydublin.ie

All pages are 4 colour.
All prices exclusive of VAT.
Price per copy approximate only.
For inserts or special one-offs please contact our offices.


ARTWORK DESIGN RATES

Quarter page €30
Half page €40
Full page €50
Photo €40

PARTNER PAGE

TOTALLY DUBLIN HOME FILM - MUSIC ARTS & CULTURE THEATRE LISTINGS FOOD & DRINK - VISITING DUBLIN -

LINKED FINANCE



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UPCOMING EVENTS

Jan 2015						
W	T	W	T	F	S	S
22	23	24	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

21 people like this. Be the first of your friends.

Linked Finance, the NEW way for Irish Businesses to raise between €5K – €100K

OLMER VANDER ELST

GreenAer

What is GreenAer, and what sets it apart?
We specialise in Smart Urban Transport Solutions, with an emphasis on Premium Electric Bicycles and Cargo Bikes. We offer the widest choice of e-bikes and Cargo Bikes in Ireland as well as the Handmade Bear Dutch Bike. We are on a mission to get as many people as we can convert on these life changing beautiful machines. The more e-bikes on the roads the fewer cars and congestion in the city; the Revolution is on the way!

What did your Linked Finance Stocking Loan and Working Capital loan help you to do?
We raised money to purchase a fleet of these electrically assisted bicycles so that people could rent them out and trial these before they made up their minds. The loan was widely advertised and it enabled us to get some attention from new customers as well.

What's your business' new year's resolution?
We will be opening a seasonal office in Blackrock in the new year, we want to continue to grow obviously and also take more people on e-bike holidays.

DON'T JUST DREAM IT. LIVE IT.

APPLY FOR YOUR DREAM JOB
FACEBOOK.COM/IN/DW/USA

Partner with totallydublin.ie

Create a page for your business

Add text, 10 photos and a video.

Share the page on your social media channels

Just €400 per year

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Head of Advertising

& Partnerships

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