



 **TOTALLY DUBLIN**

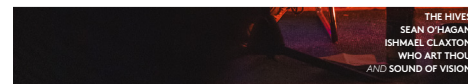
media pack 2025

Totally Dublin is Dublin - we're the city's most widely-read, highly-distributed cultural freesheet, dedicated to covering Dublin high and low, North and South, upside down and inside out. With unparalleled listings, incisive feature content on all facets of culture - music, film, fashion, design, photography, illustration, print, bar and food reviews, and interviews, TD has established itself as essential in its 19 years of existence. We are known for our unique and authentic features, insights and commitment to original content and criticism. Where else would you traipse the streets of the city with Acid Granny, bring Tom Mathews to meet Pat Ingoldsby for a chat or hang out in the laundromats of the capital to find out about who frequents them?

With 500 distribution points throughout the city in bars, restaurants, cinemas, venues, shopping centres, shops, (and in one case, a tattoo parlour), a dedicated website, and packed-out events, our influence is far-reaching. Totally Dublin is picked up by members of all Dublin demographics, but we're particularly popular with the 25-45 culturally savvy, curious and civic-minded. At last count, our readership numbers over 125,000 which, when combined with our essential website gives us by far the highest influence of any culture guide in the country.



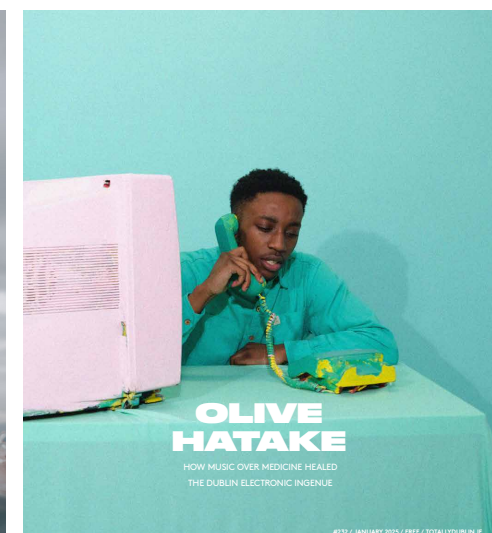
 **TOTALLY DUBLIN**



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AT A GLANCE

Established

2004

Readership figures

100-130K

twitter followers

29,400

facebook friends

16,000

instagram followers

11,500

March

			x		

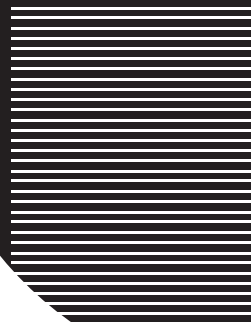
Monthly publication

29K

page views on
average per month

350

citywide
pick-up points



cafés
bars
restaurants
cinemas
hotels
shops
shopping centres
entertainment venues

Newsletter mailouts

7,300

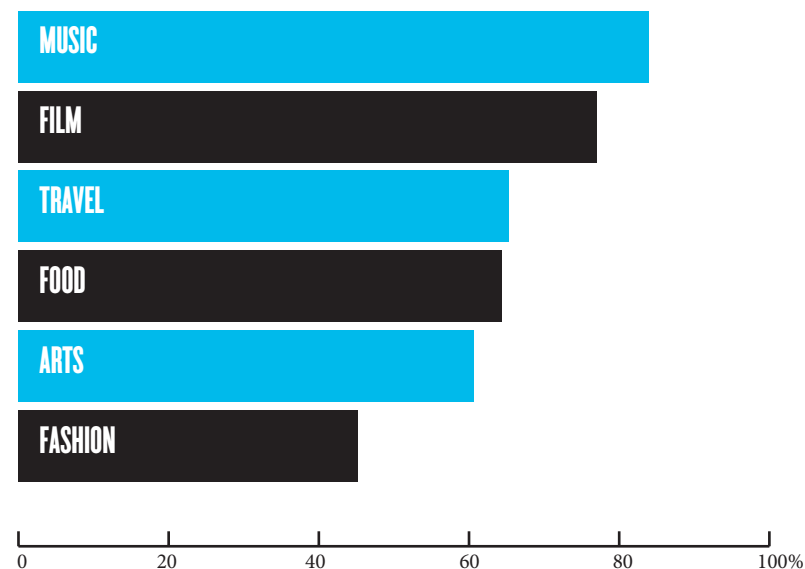
AUDIENCE

**Social
Energisers
and
Influencers**



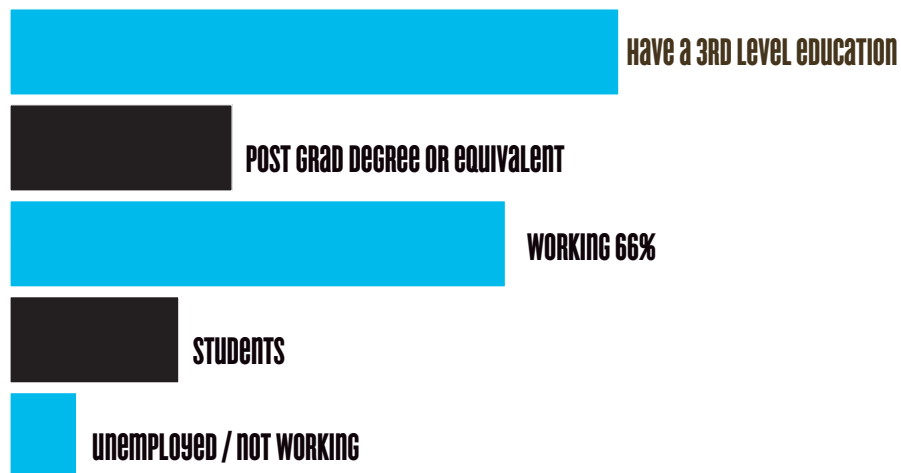
83.7%
of readers are aged
18-39

INTERESTS (OUT OF 18 OPTIONS)

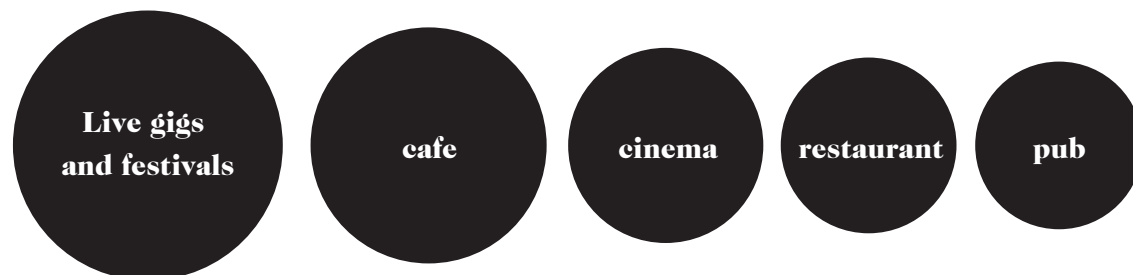


EDUCATION & OCCUPATION

Totally Dublin's readers are well educated, working / studying and likely to be high achievers.



top entertainment choices



CONTENT



Totally Dublin

is totally, entirely, completely Dublin - we're the city's most widely-read, highly-distributed freesheet, dedicated to covering Dublin high and low, North and South, upside down and inside out. With unparalleled listings, incisive feature content on all facets of culture both Irish and international, music, film, fashion, bar and food reviews, and interviews, TD has established itself as the go-to guide to our city in its over fifteen years of existence. We are known for our wit-heavy writing style and sharp attention to design and for highlighting the hidden parts of our city.



totallydublin.ie

is the online partner of Totally Dublin Magazine, housing magazine content as well as some web specific content. Popular with local Dubliners, those beyond The Pale looking to keep up with what's happening, and those planning a trip to the city.

CONTENT PARTNERSHIPS

Here are a selection of content partnerships which covered print, online and social media in 2025. We look forward to working with you in amplifying and supporting your message.

IPUT Living Canvas

- Four-Page centrefold pullout supplement
- Design consultation & creation
- Interviews with selected artists and in-person conversation with IPUT CEO
- Summer Timetable
- Logos of associated partners
- Extended via online posts, instagram posts and stories (with spend for extended reach), newsletter content, twitter and Facebook

INTRODUCING THE ARTISTS

Living Canvas presents a constantly evolving programme of contemporary art. We meet three of the artists involved:

Aoife Dunne
Brain Chamber

What would it look like to live inside your computer? This is the question artist Aoife Dunne is asking in her site-specific work which will be unveiled at IPUT's Living Canvas screen at Wilton Park this month. "I work a lot with screens in digital media, but never one like this before," she enthuses when considering the 21-metre screen her new work will debut on.

"I came up with a seven-part video performance piece which is inspired by how dependent we all are on technology, especially during the pandemic. I felt we were almost consumed by technology because we had nowhere to go. There's a character who's trapped behind the screen and every day of the week, there'll be a new visual." As always, it will bring Dunne's fashionable kinetic chaos, but with certain restrictions owing to location, such as the frenetic speed of her realisations.

"You might see a huge foot with the viewer slowly getting the idea that someone is stuck." Dunne will play each of the personas, imbuing them with their own aesthetic and at the time of this interview was building her set - a 10m glass framed box to replicate the screen which will be filled with computer parts and industrial materials.

"I really love branching out and creating work outside of the box. It's interesting to see how people engage with it. It's going to be a fun challenge."

iput.com/aoife-dunne
aoifedunne.com
See *Totally Dublin* issue 194 for an extended
interview as part of our cover feature in August 2021



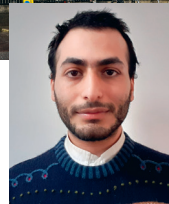
Bassam Al-Sabah
Wandering, Wandering with a sun on my
back

Originally created for the Tulca visual arts festival, Bassam Al-Sabah's work marked a learning curve for the recent graduate back in 2018. "I was beginning to work in CGI, experimenting with creating bodies in three dimensional spaces... I wanted there to be this sense of violence - like when the flowers start convulsing - but this violence isn't so cartoonish that it feels like something internal, so these bodies whether human or floral feel unsettled and in this space that doesn't feel situated anywhere, that everything feels really intense."

Broaching this sense of displacement with his own upbringing in Iraq, Al Sabah is quick to ensure the inevitable layering of assumptions is avoided. "All of my memories of being in Iraq are really great. I was nine when I left so if there's any trauma it developed after we left, retrospectively. I am always trying to complicate that idea. Everybody wants to know how did these things happen, why did they happen, how terrible was it? It's about not making that part so easy. I always try to not make work that's simplistic in which it conveys, so that it tries to push a little bit beyond just a displacement theme and is trying to think about the whole experience of a human rather than this singular pillar."

To this extent, what thrills him about his work being displayed at Wilton Park is the sense of "randomness." "I think it's really great that there's infrastructure now for that screen to change over time like whoever is walking by it there will be something else randomly there which will lead to this strange interaction.... It's also great to get this passive feedback from people who don't know who you are or have an investment in your work. I got this DM on Instagram from someone who took a picture of one of the flowers on the screen and said it's 'pretty.' Hopefully the work is doing something if it makes someone do that even without the context of scanning or sound. Just this image alone is doing something."

iput.com/bassam-al-sabah/
bassamalsabah.com



Cover image overleaf:
@Alan Butler, Painting: the pivot to video

All outdoor screen photography images:
@Enda Cavanagh



Aideen Barry
OBLIVION/SEACHMALLTACHT/ᵒᵇᵛᵃᵗᵃᵒᵐᵃᵗᵃᵒᵗ

When it comes to socially engaged art, artist Aideen Barry is scaling it up all the time. She's starting 2022 with the premiere of *Klostis*, her debut stop motion film in Kaunas, Lithuania, the European Capital of Culture where she's worked with 1000 citizens on its creation and is about to meet a hero of hers - the South African acclaimed artist William Kentridge - at the opening.

Closer to home, we can look on BLIVON/SEACHMALLTCH/bb-bb-bb-bb-bb-bb for another labour of collaborative love. The multimedia performance, moving image and sound installation is born out of a response to a request by the Irish Traditional Music Archive in Mullaghlin, Co. Wick, to create a new song for the town. Bunting who may have single-handedly saved a pivotal part of our heritage. "What I found fascinating is that he was a 191 year-old who took it upon himself to write down the 66 lills and all he was the last 17 remaining harpists in 1792 at the Belfast Harp Festival." I thought this intervention by such a young person was extraordinary and saved our precious culture. "The harp is the most recently developed instrument in the Celtic Cultural Heritage in 1999. Barry explains how the "Greta Thunberg effect" of youth activism and interventions formed the thinking behind the project as his explorations of the "socio-political space where folk music can be a kind of weapon." To this extent such as three key artists in her explorations – Axl Hynes, a contemporary harpist, Margaret O'Connor, a lachannas design and RBT, an Irish electronic pop singer, as well as several other contributors.

One of the appealing aspects of the IPUT Living Canvas project for Barry is its placement in the public realm. "I'm very interested in where art can meet the public, not where the public go to meet art, so for me I thought this is such an interesting place because there's an audience of thousands, in effect, every day. I love the idea that it removes these prohibitions that often exist about people going into gallery spaces, where people feel 'I don't know about art and I don't want to feel stupid so I don't want to go into a gallery.' This disarms the public to engage with it on a number of different levels whether it is the colour or the shape or the activity or if they scan it and catch the raveny part they can have a dance on the canal - I love that there's loads off of different access points."

Barry hails the "democracy of collaboration" which allows her work to "flip into these in-between spaces where it can exist in pop culture or literature or the dance floor." Oblivion is an "evolving monster" that is currently being pressed into vinyl and remixed for the dance floor before embarking on a tour to Paris, Holland and North America, morphing along the way. It'll also do a tour of the Arctic Circle visiting Pangnirtung where RIIT is from.

Aideen will be in conversation and showing her work as part of *Totally Dublin Live*, at Spiegeltent Beag, Clarke Square, Collins Barracks on Sunday March 20 at 3pm, as part of the St Patrick's Festival. Tickets are free via stpatricksfestival.com



Other recent clients include Waterways Ireland, Body & Soul and Griffith College.

CONTENT PARTNERSHIPS

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RDS Visual Arts Awards

- Double-page spread highlighting artists and their work for this exhibition and production.
- Liaising with PR and organisations in terms of design and content
- Amplification via online and socials.

REALISATIONS



The RDS Visual Art Awards is the most important platform for visual art graduates in Ireland. It provides a curated exhibition opportunity and a prize fund of €30,000, as well as vital exposure for visual artists at an early stage of their career. We are proud to offer our readers a first glimpse of some of the works which will go on show in the RDS this month.

A staple on the arts scene for supporting emerging Irish artists, the RDS Visual Art Awards will showcase an exciting selection of work from visual art graduates in the RDS Concert Hall, Ballsbridge, as part of an exhibition curated by Irish artist Aiden Barry. The 13 exhibiting artists are some of the best BA & MA visual art graduates from all over Ireland, who have gone through a highly competitive two-stage process to get their work into this coveted show. The 2022 exhibition runs from 21 to 29 October.

This page, clockwise from top left:

2022 RDS Visual Art Awards exhibitors with Aiden Barry

Aisling Phelan
Dual Reality
National College of Art & Design
aislingphelan.cargo.site

Szymon Minias
Collateral Play
SETU Wexford School of Art & Design
@szymon.minias

Karl Lalor
Melanes Mourning
TU Dublin School of Creative Arts
@karllalorva

Sinead McCormick
Adrift
TU Dublin School of Creative Arts, West Cork Islands
sineadmccormick.com

Emily Unsworth
Body of Folds
SETU Waterford
@emilyunsworthvisualartist

Eden Munroe
Plasma and Ore
TU Dublin School of Creative Arts
@edenmunroe.xa



This page, clockwise from top left:

Lucy Peters
Making It Last
IADT Dun Laoghaire
@lucky_lucy_peters

Michelle Malone
Great Uncle Joe
TU Dublin School of Creative Arts
michellmalone.net

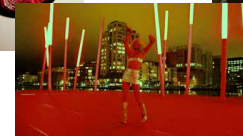
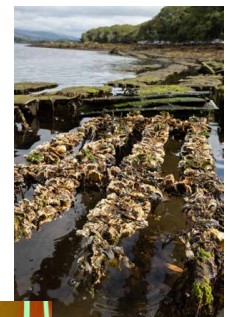
Myfanwy Frost-Jones
Invasive Species
MTU Crawford College of Art & Design
myfanwyfrost-jones.com

Venus Patel
Eggshells
TU Dublin School of Creative Arts
@venusar666

Orla Comerford
Oudnaacht
National College of Art & Design
@orla_comerford

Sadhbh Mowlds
Double-crossed
Southern Illinois, USA
sadbhlmowlds.com

Francine Marquis
Threads-Spaced too Fine
Burien College of Art
franknobigdeal.com



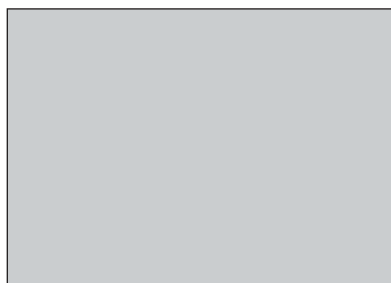
The 2022 RDS Visual Art Awards Exhibition will run in the RDS Concert Hall, Ballsbridge, Dublin 4, from 21 to 29 October. Opening hours are 10.30am to 5.30pm daily. Entry is free of charge via Merrion Road. There are five free curator's tours of the exhibition, for further information and to book a place see www.rds.ie/visualart

@rdsdublin

RATES

Issue 2025	Publishing dates
240	22 August
241	19 September
242	17 October
243	21 November
244	12 December

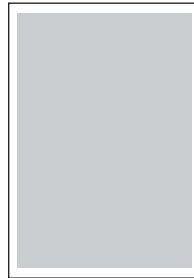
Issue 2026	Publishing dates
245	28 January
246	25 February
247	25 March
248	22 April
249	27 May
250	24 June
251	22 July
252	26 August
253	23 September
254	21 October
255	18 November
256	15 December



Double page spread

€5,290 (per copy: 10.4 cent)

520mm wide x 360mm tall (plus 5mm bleed)



Full page with border

€3,450 (per copy: 6.8 cent)

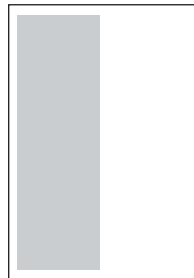
227mm wide x 335mm tall



Full page with bleed to edge

€3,450 (per copy: 6.8 cent)

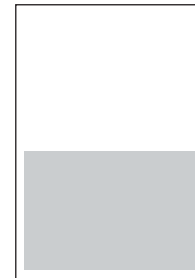
260mm wide x 360mm tall (plus 5mm bleed)



Half page (Vertical)

€2,090 (per copy: 4.1 cent)

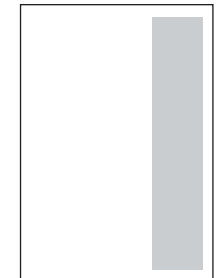
111mm wide x 335mm tall



Half page (Horizontal)

€2,090 (per copy: 4.1 cent)

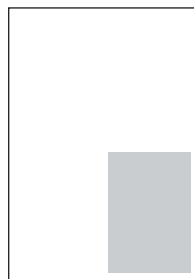
227mm wide x 165mm tall



Third page

€1,800 (per copy: 3.5 cent)

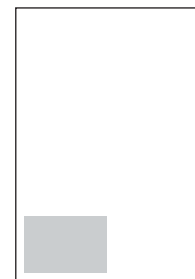
72mm wide x 335mm tall



Quarter page

€1,270 (per copy: 2.5 cent)

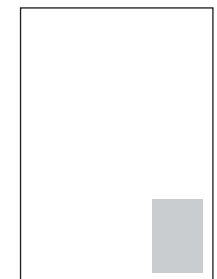
111mm wide x 165mm tall



Eighth page

€730 (per copy: 1.4 cent)

111mm wide x 80mm tall



Ninth page

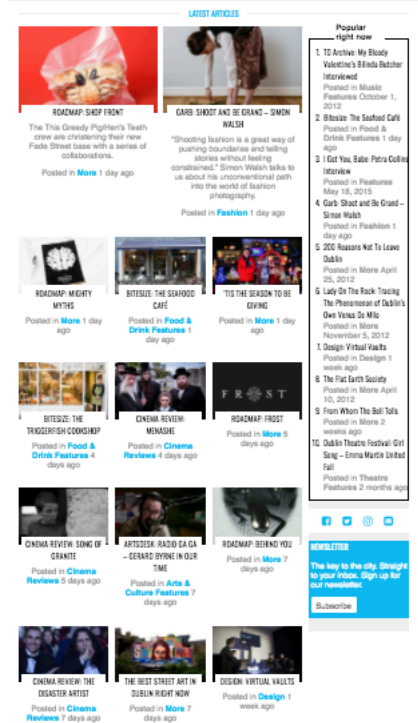
€600 (per copy: 1.1 cent)

72mm wide x 108mm tall

WEB RATES



Billboard/
Leaderboard
€660

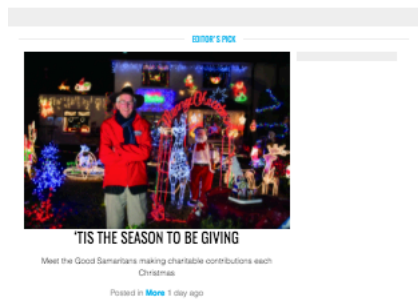


MPU
Position 1
Above the fold
€450

MPU
Position 2
Above the fold
€400

MPU
Position 3
Below the fold
€350

**29,000
uniques
per month,
and two
page views
per visit**



ARTWORK SUBMISSION DETAILS

All artwork must be submitted in CMYK (no spot colours, no RGB), preferably as a press-ready PDF, all raster elements to be at a resolution of 300dpi.
Total ink limit for solid colours: 220%
No Word/Publisher/Works/Powerpoint documents, please.
email to: sales@totallydublin.ie

All pages are 4 colour.
All prices exclusive of VAT.
Price per copy approximate only.
For inserts or special one-offs please contact our offices.

ARTWORK DESIGN RATES


Quarter page €30
Half page €40
Full page €50
Photo €40

PARTNER PAGE

TOTALLYDUBLIN

HOME · FILM · MUSIC · ARTS & CULTURE · THEATRE · LISTINGS · FOOD & DRINK · VISITING DUBLIN

LINKED FINANCE



21 people like this. Be the first of your friends.

Linked Finance, the NEW way for Irish Businesses to raise between €5K – €100K

OLIVER VANDER ELST

GreenAer

What is GreenAer, and what sets it apart?
We specialise in Smart Urban Transport Solutions, with an emphasis on Premium Electric Bicycles and Cargo Bikes. We offer the widest choice of e-bikes and Cargo Bikes in Ireland as well as the Handmade Bear Dutch Bike. We are on a mission to get as many people as we can convert on these life changing beautiful machines. The more e-bikes on the roads the fewer cars and congestion in the city; the Revolution is on the way!

What did your Linked Finance Stocking Loan and Working Capital loan help you to do?
We raised money to purchase a fleet of these electrically assisted bicycles so that people could rent them out and trial these before they made up their minds. The loan was widely advertised and it enabled us to get some attention from new customers as well.

What's your business' new year's resolution?
We will be opening a sales/rental office in Blackrock in the new year, we want to continue to grow obviously and also take more people on e-bike holidays.

Search

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@ 12:00 am Jan-1-1970

UPCOMING EVENTS

<<	Jan 2015							>>
W	T	W	T	F	S	S		
22	23	24	1	2	3	4		
5	6	7	8	9	10	11		
12	13	14	15	16	17	18		
19	20	21	22	23	24	25		
26	27	28	29	30	31	1		



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Create a page for your business

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Share the page on your social media channels

Just €400 per year

CONTACT US

Stefan Hallenius

Group CEO

stefan@hkm.ie

087 327 1732

Kevin Gibbons

Head of Advertising

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kg@hkm.ie

085 869 7078



The Outhouse, 105 Capel St , Dublin 1